

NATIONAL HUMANITIES CONFERENCE SPONSORSHIP OPPORTUNITIES

New Orleans

NOVEMBER 8-11, 2018

LEAD PARTNER \$10,000

Recognition in online & print media

- Full-page advertisement in conference packet
- Logo credit on signage at Opening Plenary
- Logo credit on conference signage in common area
- Sponsors announced on social media and newsletters
- Sponsorship listed within Facebook event and press releases
- Logos displayed on digital media incl. websites and newsletters

Recognition in event app

- Featured in full-screen ad on splash screen
- Banner ad
- Listed in sponsor icon

Additional sponsor benefits

- Announced at plenary sessions
- Opportunity to make remarks at Opening Plenary
- Six-foot display table in common area
- Two seats at lead table for NEH Chairman's talk
- Two complimentary registrations

CONTRIBUTING PARTNER \$7,500

Recognition in online & print media

- Half-page advertisement in conference packet
- Logo credit on conference signage in common area
- Sponsors announced on social media and newsletters
- Sponsorship listed within Facebook event and press releases
- Logos displayed on digital media incl. websites and newsletters

Recognition in event app

- Banner ad
- Listed in sponsor icon

Additional sponsor benefits

- Announced at plenary sessions
- One seat at lead table for NEH Chairman's talk
- One complimentary registration

SUPPORTING PARTNER \$5,000

Recognition in online & print media

- Logo credit on conference signage in common area
- Sponsors announced on social media and newsletters
- Sponsorship listed within Facebook event and press releases
- Logos displayed on digital media incl. websites and newsletters

Recognition in event app

- Banner ad
- Listed in sponsor icon

Additional sponsor benefits

- Announced at plenary sessions

FRIEND \$2,500

Recognition in online & print media

- Logo credit on conference signage in common area
- Sponsors announced on social media and newsletters
- Logos displayed on digital media incl. websites and newsletters

Recognition in event app

- Listed in sponsor icon

SUPPORTER \$1,000

Recognition in online & print media

- Logo credit on conference signage in common area
- Sponsors announced on social media and newsletters
- Logos displayed on digital media incl. websites and newsletters

Contact:

Beatrice Gurwitz, NHA Deputy Director
202.296.4994 - bgurwitz@nhalliance.org