

# Successful Advocacy Begins with You!



## **January**

Follow your lawmakers on social media to learn about their causes; link them to related humanities programming!



## **February**

Write a Letter to the Editor for your local newspaper supporting humanities programming in your community



### March

Join councils from across the nation in DC to advocate for FY 2019 federal funding at Humanities on the Hill



# **April**

Urge your members of Congress to support \$167.5 million for NEH and \$53 million for the councils in FY 2020



## May

Request your congressional members join the House Humanities Caucus or the Senate Cultural Caucus



### June

Tell congressional members about humanities programs in their districts and states, and audiences they serve



# July

Go social! Invite your members to attend a humanities program or event while home during August recess



**August** 

Request meetings with your members and attend members' town halls while they're home in your state



## September

Call on members to approve the FY 2020 funding bill with funding for the NEH and state humanities councils



Celebrate Arts and Humanities Month Attend a partner event, make a new connection, and spark new ideas!



### November

Congratulate lawmakers on midterm elections.



#### **December**

Thank your members for their FY 2020 support of the humanities and share a picture of your favorite program.





# **Resources for Successful Advocacy**







#### **Get Social!**

Use social media to reinforce your message with your lawmakers. Share relevant blog posts. Note their district weeks and connect them to relevant programs. Invite them to attend or speak at an event.

#### **Upcoming District Work Weeks:**

SPRING: March 18-22, April 15-26, May 27-31

SUMMER: July 1-5, July 29 - Sept. 6

FALL: Sept. 30-Oct. 11, Nov. 4 -8, Nov. 25-29

WINTER: TBD



#### Write a Letter to the Editor

View a <u>sampling</u> of Letters to the Editor from 2017 and craft your own for your local newspaper highlighting why support for the humanities is important to you and your community.

Telling your story and sharing your humanities program experiences is a great way to demonstrate the value of public humanities programs and what is lost without national support for these programs. Encourage your board members and program participants to add their voices!



### **Request a Meeting**

It's now easier than ever to urge your members of Congress to support federal funding for the NEH and the Federal/State Partnership Office! Use the Federation's <u>online tool</u> to email a pre-drafted letter, with room for customization, and call their offices directly. Simply enter your home address and the tool does the rest.



### **Check Out Additional Federation Resources**

The Federation is here to help you in your advocacy efforts! Check out 2019 <u>advocacy resources</u>, <u>sign up</u> for our weekly enewsletters, <u>subscribe</u> to member listservs, and follow us on social media. We'll keep you updated!