

NATIONAL HUMANITIES CONFERENCE SPONSORSHIP OPPORTUNITIES

Boston, MA November 2-5, 2017

Lead Partner \$10,000

- Recognition in print
 - » Credit w/ logo on electronic invitation to the Opening Reception
 - » Credit w/ logo on signage at Opening Recpetion
 - » Full-page advertisement in conference packet
 - » Credit w/ logo on conference website w/ link to sponsor website
 - » Credit w/ logo on conference signage in common areas
 - » Recognition in conference press release
- Sponsorship announced at plenary sessions
- Opportunity to make remarks at Opening Reception
- Six-foot skirted display table in common areas
- Ability to advertise sponsorship of NHC
- Two seats at lead table for NEH Chairman's talk
- Two complimentary conference registrations (including all meals/receptions)

CONTRIBUTING PARTNER \$7,500

- Recognition in print
 - » Half-page advertisement in conference packet
 - » Credit w/ logo on conference website w/ link to sponsor website
 - » Credit w/ logo on conference signage in common areas
 - » Recognition in conference press release
- Sponsorship announced at plenary sessions
- Ability to advertise sponsorship of NHC
- One seat at lead table for NEH Chairman's talk
- One complimentary conference registration (including all meals/receptions)

SUPPORTING PARTNER \$5,000

- Recognition in print
 - » Credit w/ logo on conference website w/ link to sponsor website
 - » Credit w/ logo on conference signage in common areas
 - » Recognition in conference press release
- Sponsorship announced at plenary sessions

Friend \$2,500

- Recognition in print
 - Credit on conference website w/ link to sponsor website
 - » Credit on conference signage in common areas
 - » Recognition in conference press release
- Sponsorship announced at plenary sessions

SUPPORTER \$1,000

- Recognition in print
 - » Credit on conference website w/ link to sponsor website
 - » Credit on conference signage in common areas
- Sponsorship announced at
 - plenary sessions

Contact: Beatrice Gurwitz, NHA Associate Director 202.296.4994 - bgurwitz@nhalliance.org



Splash Screen (left)

Included in Digital Partner package

DIGITAL PARTNER \$5,000

Recognition

- » Full-screen advertisement on splash screen in the event app
- » Organization profile included in the event app
- » Credit w/ logo on conference website w/ link to sponsor website
- » Recognition in conference press release
- Onsite wifi code includes organization name or acronym
- Sponorship announced at plenaries
- Ability to advertise sponsorship of NHC

Banner Advertisement (right)

Included in Digital Supporter package



DIGITAL SUPPORTER \$1,000

- Recognition
 - » Banner advertisement in the event app
 - » Organization profile included in event app
 - » Credit w/ logo on conference website w/ link to sponsor website
 - » Recognition in conference press release
- Ability to advertise sponsorship of NHC

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