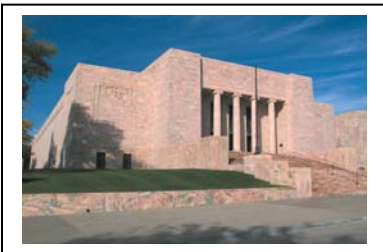


2009

National
Humanities
Conference

Landscapes of the Heart: Renewing Public Life Through the Humanities



November 6-8, 2009
Doubletree Hotel
Omaha, Nebraska

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2009 CONFERENCE THEME:

LANDSCAPES OF THE HEART: RENEWING PUBLIC LIFE THROUGH THE HUMANITIES

Amid unprecedented concerns about environmental health, war, economic downturn, and our national dependence on nonrenewable resources, we must ask how might the humanities offer hope for renewal and cultural sustainability. Who decides what matters culturally? What can we learn from the unique American traditions of philanthropy, partnership, and volunteerism in the post-pioneer heartland? What new methods of program delivery must we consider in light of our challenges, and how do we fund it all? And how can we sustain our own work in organizations facing tight budgets and increasing demand for services? With the evolving mix of public and private support for humanities programming comes a need for innovation, collaboration, and inspired personal investment.

The 2009 National Conference in Omaha will examine how state humanities councils traditionally have fostered greater public awareness, appreciation, and understanding of the humanities, and how councils can continue to shape public discourse on the nation's pressing problems. The conference will showcase our best practices, but also challenge us to re-envision how the humanities can inspire a nation, in the face of cynicism and apathy, to explore the common landscapes of the heart, sow the seeds of hope, and cultivate dreams of cultural enrichment, civic engagement, and sustainable sources of intellectual renewal.

Our thanks to the 2009 National Humanities Conference Committee:

Marcia Britton, Chair

Carol Gendler, Nebraska

Kim Anderson, Montana

Jane Hood, Nebraska

Rick Arding, Idaho

Erik Jorgensen, Maine

Maggie Coval, Colorado

Chris Sommerich, Nebraska

Janine Farver, Florida

Kristina Valaitis, Illinois

2009 CONFERENCE PARTICIPANTS WILL HAVE OPPORTUNITIES TO....

- Meet and engage in dialogue with speakers, presenters, and participants
- Hear from leading scholars and others on a variety of humanities topics
- Participate in workshops on various themes
- Learn what other councils are doing and share your own initiatives
- Be updated on public humanities issues and activities and take part in planning for the future
- Meet new humanities council board and staff members
- Provide feedback to Federation leadership
- Meet informally with colleagues from humanities councils
- Meet representatives from other national humanities organizations

**THE NEBRASKA HUMANITIES COUNCIL PRESENTS:
THE 14TH ANNUAL GOVERNOR'S LECTURE IN THE HUMANITIES**
WEDNESDAY, NOVEMBER 4TH
7:30

Come to Omaha a day early, and attend the Nebraska Humanities Council's 14th annual Governor's Lecture in the Humanities at the beautiful art deco Joslyn Art Museum on Wednesday, November 4 at 7:30. This year's lecturer is Matt Miller, columnist, host of NPR's "Left, Right, and Center," and author of "The Tyranny of Dead Ideas" and "The 2% Solution." The lecture is free and open to the public, and no reservations are required. To make a reservation for the benefit dinner and reception preceding the lecture (\$125), go to: www.nebraskahumanities.org

R1 CLOSE UP WITH "THE BIG MUDDY": THE HISTORY AND ECOLOGY OF THE MISSOURI RIVER
THURSDAY, NOVEMBER 5TH
TOUR: 1:00-5:00
\$25/ REGISTRATION REQUIRED

Omaha is a river town. Take a journey along the "Big Muddy" to explore its history, its ecology, its role in the growth of the city, and how the river became part of downtown revitalization. The tour will take a look at efforts to shift parts of the river back to its pre-dam days, and how it is managed in the face of many competing interests. How does management of the river address environmental concerns, recreational uses, transportation and irrigation needs, and municipal uses? What does the future hold for this important resource? The tour group will move from site to site by bus, with some walking involved. Wear comfortable shoes or boots that a little mud won't ruin!

R2 OPENING RECEPTION
THURSDAY, NOVEMBER 5TH
5:00-7:00
FREE/ REGISTRATION REQUIRED



Join us at one of the country's greenest buildings for our opening reception for drinks and healthy noshing on food native to the Great Plains—such as buffalo-ka-bobs—generously sponsored by Union Pacific at its beautiful new corporate headquarters within walking distance of our hotel. The history of the railroad permeates the building (including a great gift shop), which received an Energy Innovators Award from the Department of Energy in 2007 as one of the nation's most energy efficient buildings. Union Pacific has been recognized five times by Working Mothers Magazine as one of the 100 best U.S. companies for working mothers with its support for an integrated health and wellness employee program including a 19,000-square-foot, state-of-the-art fitness facility in the building supervised by American College of Sports Medicine certified staff, which is free to employees, spouses, retirees and contractors. As part of its support for a healthy life-style, the U.P. company cafeteria features healthy offerings (calories and cholesterol count are posted throughout) and uses local produce as much as possible. The welcome-to-Omaha buffet will feature the U.P. chef's philosophy, so plan to arrive in time to eat and drink to our health!

R3 CAPPS LECTURE & RECEPTION
FRIDAY, NOVEMBER 6TH
5:30-7:30, JOSLYN ART MUSEUM
FREE/ REGISTRATION REQUIRED



The Walter H. Capps Memorial Lecture was established by the Federation Board of Directors in 1999 to honor the memory of

Congressman Walter H. Capps--teacher, writer, public servant, and humanist in the deepest sense. Congressman Capps was a member of the California Council for the Humanities for six years and its chair for three. He was the chair of the Federation Board of Directors from 1983 to 1985. The lecture, officially designated the Walter H. Capps Memorial Lecture, is held annually, as part of or in conjunction with the Federation's National Humanities Conference.

This year's Capps Lecture will be presented by Bob Kerrey, former U.S. Senator of Nebraska. It will be held at the Joslyn Art Museum, one of the finest examples of Art Deco architecture in the nation and home to a collection emphasizing 19th- and 20th-century European and American art, and art of the American West.

R4 OMAHA TOURS

SATURDAY, NOVEMBER 7TH

9:30-NOON

\$10/ REGISTRATION REQUIRED

On Saturday morning, conference participants will have the opportunity to explore Omaha's rich history and cultural life during one of the following tours:

TOUR #1: THEN AND NOW: THE IMPACT OF THE UNION PACIFIC RAILROAD

Travel from the 1800s to the 21st century on a guided tour exploring the impact of the Union Pacific Railroad. The Union Pacific Railroad Museum in Council Bluffs, Iowa houses one of the oldest corporate collections in the nation including original reports from survey teams and promotional materials that helped attract immigrants to the American West and vacationers to the nation's first national parks. Experience the heyday of passenger rail travel at the Durham Museum, once Union Station, which at its peak in the 1940s moved 64 trains a day through Omaha. Finally, discover the future at the Harriman Center where state of the art technology allows dispatchers to see the setting of every signal, location of every train, alignment of every switch point, and status of each section of track for the largest railroad system in the nation. Participation is limited to 25 people.

TOUR #2: OMAHA ARCHITECTURE: FROM GREEK REVIVAL TO POSTMODERN

Join Omaha urban designer and former director of the city's community development and planning departments, Marty Shukert, on a tour of some of Omaha's finest architecture and most intriguing urban environments, including the art deco Union Pacific Passenger Terminal completed in 1931 by Gilbert Stanley Underwood; Lynhurst, home of George and Sarah Joslyn, completed in 1909 in the Scottish baronial style by John McDonald and known locally as Joslyn Castle; the historic South Omaha business district; and North Omaha's Kountze Place neighborhood. Sample the structures and neighborhoods, new and old, which reflect the history, diversity and character of the Midwest. Participation is limited to 55 people.

TOUR #3: CULTURE, PHILANTHROPY AND URBAN REVITALIZATION

After decades of decline, a combination of community and business commitment is reviving Omaha's urban core. An important part of the downtown revitalization is the city's cultural scene, the health of which has been made possible in large part through private philanthropy. Explore the vital relationship between philanthropy, cultural vitality and urban re-birth on a tour that will visit four primary examples in the Old Market area: the Bemis, a cutting-edge art residency and exhibition gallery; the Kaneko, a creative space for art, philosophy, and science; the Holland Center for the Performing Arts, and the Durham History Museum. We will round out the bus-tour with a look at NoDo's cultural attractions luring the X and Y generations downtown with hopes of keeping the city's brightest and best in Omaha. Participation is limited to 55 people.

TOUR #4: OMAHA'S ETHNIC GEOGRAPHY: FROM PEROGI TO ENCHILADAS

South Omaha will offer a case-study of American immigration to those who join this tour: El Museo

REGISTRATION DEADLINES

	<u>Deadline</u>
Early Conference Registration (\$375 member/\$435 non-member/\$150 spouse):	October 1
Hotel Room Reservation (\$119 single/double, 16.5% tax):	October 1
Regular Conference Registration (\$425 member/\$485 non-member/\$150 spouse):	October 23
REGISTRATION WEBSITE:	www.statehumanities.org/registration.htm

TRANSPORTATION

You can arrive in Omaha, NE via the Omaha airport (Eppley Field).

The Doubletree Hotel provides a **free shuttle** to and from Eppley Field in Omaha. Upon arrival please call the hotel by using the bank of phones provided in the Baggage Claim area or by using your cell phone (402/346/7600). They will provide you with information as to where the shuttle is allowed to pick up passengers. The airport is only a short 10 minute ride from the hotel.

HOTEL INFORMATION

Doubletree Hotel & Executive Meeting Center Omaha-Downtown

1616 Dodge Street

Omaha, NE 68102

1.800.766.1164 or 402.346.7600/ (f) 402.346.5722

Reservation Site:

\$119 single/double, tax 16.5%

DEADLINE: October 1, 2009

For your convenience, a hotel reservation site has been set up for FSHC members:

www.tiny.cc/omahahotel

-When making phone reservations, mention the National Humanities Conference to ensure you receive our special rate, and request a confirmation number.

-Please book early as rooms are limited and will only be available until October 1st or our block is filled

-Cancel by **4pm the day of** arrival to avoid a one night penalty of room & tax.

THURSDAY**9:00-5:00****FOUNDANT TECHNOLOGIES**

Foundant Technologies invites you to a Users Conference specifically targeted at the Humanities Council community. Existing Foundant customers and other Councils interested in learning about the benefits of online granting will receive training on the latest features, participate in focus group activities and share ideas with peers.

12NOON-5:00**EARLY REGISTRATION****NOON-4:00****FSHC BOARD MEETING****1:00-5:00****MISSOURI RIVER TOUR**

See description page 5

5:00-7:00**OPENING RECEPTION****UNION PACIFIC HEADQUARTERS**

See description page 5

7:30-10:00**FSHC BOARD DINNER****EVENING****SCREENING OF COUNCIL DOCUMENTARIES**

See description page 7

FRIDAY MORNING**SPECIAL INTEREST GROUPS****7:30-8:30****STORYCORPS**

StoryCorps is an independent nonprofit project whose mission is to honor and celebrate one another's lives

through listening. Since 2003, over 50,000 people have shared life stories with family and friends through StoryCorps. Each conversation is preserved at the Library of Congress and select stories are broadcast weekly on NPR's Morning Edition.

StoryCorps will present an overview of our history, initiatives, and services and explain how our mission and unique method of oral history directly inspires all of our work. The session will include listening to stories, highlighting some past partnerships, outlining the ways in which State Humanities Councils can become involved in the project, and finally a question and answer session.

LITERATURE & MEDICINE

A meeting for all Literature & Medicine partners and those who are interested in becoming partners. We will shape the meeting according to the make up of the group, but will plan to spend some time on questions related to Lit & Med in Veterans Hospitals.

FEDERATION ORIENTATION

For those attending their first Federation conference or those who would simply like to know more about the organization that serves as the councils' voice in Washington, this session offers an opportunity to learn about the Federation's mission, structure, and history. Please join members of the Federation staff and board for a brief orientation to the Federation's people, programs, and services.

8:30-10:00**OPENING PLENARY: TED KOOSER & KIM STAFFORD****10:00-10:30****BREAK****CONCURRENT SESSIONS****FRIDAY 10:30-12:00****CROSSING THE LINES: CONSIDERING REGIONALISM**

As partnerships become more prolific and resources (both human and financial) become more scarce, how can councils work together on a regional (or broader) basis to achieve their programmatic missions and maintain financial sustainability? We

often encourage partnerships among our grantees and work collaboratively with other organizations within our own states, but how well do neighboring councils work together? This session will consider partnerships among councils that reach across state lines focusing on past, current, and future ideas for collaborations in programming, grant-making, and fundraising. What are the benefits and potential pitfalls of crossing state boundaries? In this brainstorming session we'll hear about the Great Plains Chautauqua, the Southern Humanities Media Fund, and how four councils came together to secure funding from a private national foundation. We'll then open up the discussion to learn from participants about other collaborative ventures among councils. Round up staff from your neighboring councils and bring your ideas to share!

ANNUAL FUND I: THE ESSENTIALS OF ANNUAL GIVING

Unrestricted annual gifts are the life-line of any organization. The Annual Fund donor may not bring in your largest donations, but you will certainly receive more donations over-all than any other means of fundraising. These individuals are the very best place to recruit major donors, members and volunteers. Discover your core constituencies, design an annual giving plan, and develop strategies to that will raise money from these individuals and visibility for your organization.

FREEDOM RIDERS: A COLLABORATIVE OPPORTUNITY

AMERICAN EXPERIENCE (AMEX) would like to have a conversation with councils about ways that it could partner with them on educational and outreach activities related to its programs. Produced by WGBH, AMEX is one of PBS's signature series, providing millions of viewers with compelling stories of the people and events that have shaped the nation.

In particular, we would like to explore ways that AMEX's upcoming Freedom Riders project might be a focus of related council programming. Freedom Riders is an ambitious multi-platform project that explores the efforts of hundreds of civil rights activists to challenge segregation in interstate transport in the American South during the summer of 1961.

NEH GRANTS ADMINISTRATION I

This workshop will emphasize grant management and will include (a) basics of General Support Grants Admin, (b) discussion of various grant management changes over the past year (SF 425, E-GMS, Grants.gov, and etc.), and (c) an open forum where the audience may pose questions.

NEH NEW BOARD MEMBER ORIENTATION

Intended for new board members of state humanities councils, this session will introduce participants briefly to the national programs and current initiatives of the National Endowment for the Humanities, describe the activities of NEH's Federal/State Partnership, and highlight the collaborative efforts of the Partnership and the state humanities councils. It will also focus on the ways in which NEH and the Federation work together and the differences between the two organizations, areas which seem to be confusing to new board members. Questions and discussion will be encouraged. New staff members of state humanities councils are also welcome and encouraged to attend.

LANDSCAPE OR PORTRAIT?

GRAPHIC DESIGN & STRATEGIC IMAGE

A presentation and facilitated discussion of the role of graphic design and image development for councils. This session will be divided into two parts: 1) brief visual presentation of Alabama Humanities Foundation logo (adopted 2008), website and new semi-annual publication, and 2) open discussion of a proposed design competition for councils.

REACHING OUR CONSTITUENCIES ONLINE: IS IT WORKING?

Over the past few years humanities councils have been discussing how to use emerging technologies to reach communities that are not being served by either traditional programming or print materials. With the advent of Web 2.0 and social networking tools, many councils have begun integrating the online environment into their mission. This panel session will focus on how state councils are using social media, websites, e-newsletters, etc. to communicate with constituents, conduct programs, and raise funds, amongst other goals. The session will also allow for other councils to share their experiences with these technologies and networking

tools.

**CONGRESSIONAL COMMUNICATIONS I:
BASICS OF GRASSROOTS LOBBYING**

As this very eventful year has demonstrated, advocacy is not an activity that begins with Humanities on the Hill and involves occasional communications with members throughout the year. If we seriously wish to educate members of Congress and their staffs about the importance of the humanities in American life, advocacy must be a part of our activities throughout the year. This session will provide the basis for understanding the budget and appropriations processes, how the Federation and councils interact with these processes, and what new opportunities the new social networking tools offer to strengthen our advocacy efforts. This is an introduction and refresher course on the players, the process, and the steps the Federation and councils can take to affect the outcome.

12:00-1:15

LUNCH WITH NEH CHAIR

Join us in welcoming James Leach, the new Chairman of the National Endowment for the Humanities, in his first meeting with the state humanities council community.

FRIDAY AFTERNOON

CONCURRENT SESSIONS

FRIDAY 1:30-3:00

WHEN LIFE GIVES YOU LEMONS...: CREATING AND SUSTAINING A HUMANITIES-BASED LITERACY LANDSCAPE DURING DIFFICULT TIMES

The panelists will give brief synopses of the humanities-based literacy programs with which they have been involved and the funding means through which these have been sustained. Humanities-based literacy programs are especially vital to humanities councils as they target an audience that is generally one not served by the councils, and one that is absolutely vital to the future of the councils. As a means to help humanities councils devise alternative means of funding, particularly due to the recent

budget cuts with which they have had to contend recently, not only the panelists but the audience will contribute possible funding solutions for such programs. For this session, everyone will be seated in a circle and after the brief opening presentations by panelists, the floor will be opened so that all can share their ideas. The panelists will collect the information regarding the types of literacy programs with which the audience members have been involved and their funding sources. The notes will be sent to all participants immediately after the conference so that many humanities councils can benefit from others' innovative funding means.

ANNUAL FUND II: BUILDING A SUCCESSFUL MAJOR GIFT PROGRAM

As your humanities council builds a base of annual donors, there is great potential for transitioning some of these supporters into major donors who can make a great financial impact on your programs. National development consultant Paul Strawhecker will address the challenges that development professionals face in integrating a major gift program into their organization's fundraising efforts. Learn what some of the latest trends and techniques are in major gift fundraising, and apply them in role-playing solicitation. In addition to development staff, this session would be extremely useful for executive directors and any other staff or volunteers who may play a role in major gift solicitations.

**BUILDING IT FROM THE GROUND UP:
CREATING NEW PROGRAMS**

So you have a great program idea. Or maybe someone has presented you with an idea you just can't pass up. How do you move from initial concept to fully-fleshed out (and funded) program? This session will focus on several case studies including the New York Council for the Humanities' *Together--Book Talk for Kids and Parents* program, which was developed over a three year period; and its *Community Conversations* program, which was developed and launched within a four-week period. This session will explore different ways to move programs from concept, to pilot phase, to full implementation and what some of the issues and pitfalls are along the way. Specific topics will include: how to choose which program ideas to pursue given the realities of limited staff

and budgets, *who* should be involved with program development, finding and working with appropriate outside consultants, evaluating and making changes to a project at various points in its development, and how do you know when you have a success or a dud—and what to do about it.

MUSEUM ON MAIN STREET: “JOURNEY STORIES” BEGINS...

The latest Museum on Main Street exhibition, Journey Stories, debuted this past spring in OK, IL, ND, KS and MS. For the next six years it will venture to rural communities across the country inviting visitors to explore those journeys that have shaped our country, our communities and our lives. The exhibition focuses on immigration, migration, innovation and freedom as it examines the intersection between modes of travel and Americans’ desire to feel free to move. The story includes immigrants coming in search of promise in a new country, individuals and families relocating in search of a better life, the harrowing journeys of Africans and Native Americans forced to move and, of course, fun and frolic on the open road. Join us for a discussion of the themes of the exhibition, led by curator Bill Withun (Smithsonian National Museum of American History, retired) and learn from tour coordinators of the short and long-term impact that this project is having, and can have at the local levels.

STAYING CURRENT WITH THE NEH OIG

The Office of Inspector General is committed to promoting sound financial management in the community of state humanities councils. During this session, the following topics will be discussed: 1) changes in audit and compliance requirements over the past year; 2) results of OIG audit activities impacting councils; the revised Accounting System Manual for State Councils; 4) Board oversight responsibilities; and 5) fraud awareness and detection.

THE IMPORTANCE OF GOOD GOVERNANCE: A COUNCIL BOARD MEMBER DISCUSSION

This session is designed as an opportunity for board members to explore their role as state council board members and exchange information, perceptions,

challenges, successes, and ideas. Members of the Federation board who have served on council boards in their own states will lead a discussion of issues councils board members face and questions that arise for them regarding their governing responsibilities and practices.

USING SOFTEDGE TO DRIVE GRASSROOTS ADVOCACY

This session is a hands-on tour of the Federation’s new advocacy and grassroots campaign software. Federation staff will demonstrate the applications interface and answer questions, drawing on the experiences of session participants.

CONGRESSIONAL COMMUNICATIONS II: SURVEYING THE WASHINGTON LANDSCAPE

As we move into the second year of the Obama administration and the 111th Congress, what have we learned about the current legislative landscape? How have the humanities fared? What are the prospects for the coming year? Council advocates are invited to join members of the Federation’s Legislative Committee and the Federation Legislative Counsel for a discussion of the climate in Washington and the events and trends that are likely to affect humanities funding over the coming months and years.

3:00-3:30

BREAK

CONCURRENT SESSIONS FRIDAY 3:30-5:00

HUMANITIES CONTENT IN CIVIC REFLECTION

The NEH Division of Public Programs typically funds programs that place humanities scholars in authoritative roles. But often the most engaging and transformative community programs are those that create more open-ended conversations, and move people to examine their own stories in new ways. Rather than simply delivering content, the best humanities projects become catalysts for productive dialogue and broader reflection. This session will highlight projects that balance scholarly authority and community engagement, and link local stories to broader humanities questions.

Two NEH staff members and a program director from the New York state council will introduce the subject and will serve as facilitators of an open discussion. Conference participants will be invited to share their own experiments with funding, creating, and evaluating open-ended humanities programs at the state and local levels.

DEEPENING OUR IMPACT: WORKING WITH SMALL MUSEUMS

Participate in an open discussion about how state humanities councils can achieve a deeper impact in the museum community. Museums constitute a significant constituency for many humanities councils, yet the smallest museums in our states—in terms of space and capacity—may be ill-prepared to participate in some of the larger programs we offer. They could, however, benefit from strategic partnerships or other council program offerings (workshops, consultations, conferences, etc.) designed specifically for them. How can state humanities councils build more lasting relationships with small museums? How can humanities councils form and utilize successful strategic partnerships with other museum-oriented agencies and organizations in their states or regions? What models for serving small museums and building their capacities have worked in your states? What is it that state humanities councils might uniquely offer museums that distinguishes them from other service organizations? What national initiatives or projects also offer strong opportunities for partnerships that will complement statewide efforts?

ABSENT NARRATIVES, MULTICULTURALISM, CULTURAL COMPETENCY, AND THE RESPONSIBILITY OF STATE HUMANITIES COUNCILS

State humanities councils by the nature of their work come across “absent narratives:” stories, often controversial stories of racism, ethnocide, identity, that are not part of the state or national narrative. Who decides when these absent voices get a stage and who is obligated to provide that stage? Do state humanities councils have a role to play and possibly an obligation to provide this stage? This session will explore the challenges, opportunities, and risks inherent to state humanities councils who provide

an opportunity for these stories to be heard either through public programming, work with teachers, or grant funding.

NEH GRANTS ADMINISTRATION WORKSHOP II

This workshop will emphasize grant management and will include (a) basics of We the People Awards Admin, (b) discussion of various grant management changes over the past year (SF 425, E-GMS, Grants.gov, and etc.), and (c) an open forum where the audience may pose questions.

PHILANTHROPY, THE HUMANITIES, AND THE FUTURE OF STATE COUNCIL FUNDRAISING

How would you like to join forces with a cultural winner? Philanthropy has entered a period of dramatic expansion in cultural influence, in a paradigm-shift which session presenter George McCully first identified in 2000. This presents new opportunities for the humanities—the Greek philanthropia was translated into Latin as humanitas, and that Classical view played a central role in the American Revolution. Dr. McCully has had two careers—first for 20 years as a Renaissance historian; then for 25 as a professional philanthropist. Through his Massachusetts organization the Catalogue for Philanthropy and his book, *Philanthropy Reconsidered*, he is a leading strategist, with practical suggestions for us on how to use the humanities to promote philanthropy. This will open up new networks of potential donors for us, and position our institutions more prominently in a rapidly growing cultural development. “Philanthropy is becoming a school for values, in which the humanities can play a significant role.”

ENVIRONMENTAL TOPICS ENGAGE NEW HUMANITIES AUDIENCES

A number of councils have supported programs on environmental topics. These programs include reading and discussion programs, grants, teacher seminars, museum exhibitions, and public forums. Environmental topics have also engaged councils in partnerships and collaborations with organizations not frequently involved with the humanities. This session will draw on the experiences councils have had and will open discussion to the possibilities of other ways environmental issues could attract

new audiences to the unique approach of the humanities. These might include, for instance, the use of oral histories to record the work of environmentalists—even of those local officials and employees who carry out the daily work of maintaining communities’ physical environments—as well as ways understanding the environment is an essential aspect of civic engagement.

HOW TO GENERATE REPORTS AND ANALYZE DATA FROM THE FEDERATION’S ANNUAL SURVEYS

This session is a hands-on tour of the Federation’s new survey and council information software. Federation staff will demonstrate the applications features and answer questions, drawing on the experiences of session participants.

5:30-7:30

CAPPS LECTURE & RECEPTION

See description page 5

EVENING

SCREENING OF COUNCIL DOCUMENTARIES

See description page 7

SATURDAY MORNING

CONTINENTAL BREAKFAST

SATURDAY 8:00-9:00

CONSTITUENT GROUPS

SATURDAY 8:00-9:00

EXECUTIVE DIRECTORS

This session is an opportunity for state council executive directors to exchange ideas, compare strategies, discuss administrative and policy issues, and explore trends and patterns in public humanities work. An agenda, with assigned facilitators, will be distributed to executive directors in advance of the conference.

PROGRAM OFFICERS: SUSTAINABLE HUMANITIES: LET’S MOVE OUR PROGRAMS FORWARD!

In times like these many of us face new opportunities to broaden our thinking about our programs- to weed out programs that don’t “make the cut”, to utilize technology to eliminate costs, waste and/or to increase outreach, to engage younger audiences that are prime for embracing the humanities as their own, and/or to rethink or reformulate the way we fund our programs. (Think fee for service or product sales?!) Join us for an open-style, idea sharing conversation inspired by successful and promising program innovations that have the potential to increase humanities program sustainability!

DEVELOPMENT OFFICERS

This session will offer the opportunity for development officers to compare notes on what we are taking away from the previous day’s sessions on annual giving, major gifts, and other aspects of philanthropy, and discuss how we might adjust our own fundraising efforts in response. It will also help set the stage for Karla Williams’ upcoming session on Creating a Culture of Philanthropy by asking: what challenges and advantages do we face in the world of fundraising for state humanities councils that may be somewhat unique to our collective organizations? How do we then capitalize on our unique advantages and compensate for any disadvantages in creating and executing effective fundraising programs in our councils?

FISCAL OFFICERS

Fiscal officers – and accountants in general – are stereotyped as introverted, anti-social workaholics who are happier counting beans than socializing with colleagues. Let’s prove them wrong! Participants in this informal moderated session will be encouraged to brainstorm and develop a framework for greater cross-council fiscal officer collaboration and information sharing. Our colleagues in the 56 state and territorial councils represent a vast and diverse untapped resource. Is the HUMFISCAL listserv enough? Should we develop a fiscal officer Facebook page? Should we tweet each other on Twitter? In the age of online social networking, how best can we capitalize on this new technology to be more effective and efficient at what we do? As Congress and the IRS increase their scrutiny

and tighten oversight of non-profits, we need to collaboratively approach complex issues such as NEH compliance, the new Form 990, organizational governance and policy development, and the stricter audit standards resulting from Sarbanes-Oxley. Will what works for the Washington council work for the Maine council or the Guam council? Let's have a dialogue and find out.

**CIVIC REFLECTION FOR BOARD MEMBERS
REGISTRATION REQUIRED--**

SEE LAST PAGE OF PACKET FOR REGISTRATION FORM

For most of their history, councils have offered highly popular and successful programs that bring people together for discussion around a text. In recent years an increasing number of councils have adapted this format as a vehicle for engaging the public in discussion of issues of vital importance to their community life. In a practice known as civic reflection, citizens are invited to read a common text as the basis for facilitated conversation about questions of civic engagement and the values and choices that we all confront in our public life. Please join your council colleagues for a text-based discussion led by skilled facilitators associated with the Project on Civic Reflection, and enjoy a stimulating intellectual experience while acquainting yourself with this interactive practice. Registration is required and will be limited to 40 people. Please see the form at the end of the registration packet for details.

9:00-9:30

BUS LOADING FOR OMAHA MINI-TOURS

9:30-12:00

OMAHA MINI-TOURS

SEE DESCRIPTION OF TOURS ON PAGE 5.

12:00-1:30

LUNCH ON OWN IN THE OLD MARKET

OR

**MoMS LUNCH AT LOVE'S JAZZ & ARTS CENTER FOR
"NEW HARMONIES" VIEWING**

See description page 7

SATURDAY AFTERNOON

1:30-2:45

FEDERATION FORUM

The Federation board and staff invite all board and staff members of councils that are part of the Federation to join this discussion of the events and activities of this past year, services provided by the organization, future directions, the new five-year plan, and other topics of interest. This is your chance to help shape your membership organization!

2:45-3:15

BREAK

3:15-5:00

CREATING A CULTURE OF PHILANTHROPY

Creating and sustaining a philanthropic culture requires an inclusive approach to fundraising that emanates from the center of an organization and is embraced by every person in the organization. As a result of this approach, people will give naturally, wisely, and generously to your council. Your organization will experience higher fundraising goals, greater programmatic achievements, more community outreach, and more philanthropists of all levels and kinds.

If your state humanities council has any interest in private contributions as an important source of revenue, you will not want to miss this session. In addition to development officers and executive directors, the information presented will be of interest to board chairs, program officers, and other staff and volunteers. There are solid, practical reasons why we have much to gain by creating a culture of philanthropy throughout all organizational activities. We will discuss the ideas behind a philanthropic culture, the characteristics of such an approach, the roles required and who plays them, how to get started, and how we measure success.

OPEN SPACE

Have you ever left a conference feeling that the most valuable part was talking to colleagues in between sessions? Well, so have the members of the planning committee. We realize that we cannot fully anticipate the interests of all potential registrants.

We realize, too, that councils cannot guarantee that their burning issues remain the same even from month to month. Therefore, we have decided to leave some “open space” in the schedule, so that within the conference there will be an opportunity to identify issues, self-select into discussion groups, and talk to colleagues who also care about the topic. We will share some simple organizing principles for these sessions at the conference, but you will determine the topic. Rest assured that flitting from discussion to discussion is not only allowed, but encouraged.

EVENING

“BRUNDIBAR”--OPERA OMAHA AND HOLOCAUST

EDUCATION PROJECT

THE ROSE THEATRE, 2001 FARNAM ST.

See description page 7

SCREENING OF COUNCIL DOCUMENTARIES

See description page 7

SUNDAY

8:30-11:30

ANNUAL BUSINESS MEETING

11:30-1:00

FSHC BOARD LUNCH

EVENING

SCREENING OF COUNCIL DOCUMENTARIES

See description page 7

REGISTER & PAY ONLINE!!!

PLEASE VISIT OUR ONLINE REGISTRATION SITE:

WWW.STATEHUMANITIES.ORG/REGISTRATION.HTM

IF YOU PREFER TO REGISTER VIA MAIL OR FAX, PLEASE FILL OUT FORM ON
FOLLOWING PAGE

HOTEL RESERVATIONS CAN BE **M**ADE AT:

WWW.TINY.CC/OMAHAHOTEL

OR

1.800.766.1164

LEARN MORE ABOUT OMAHA AT **WWW.OMAHA09.ORG**

REGISTRATION FORM

ONLINE REGISTRATION: www.statehumanities.org/registration.htm

November 6-8, 2009 --- Omaha, NE

Council board members should include home or work address (*not the council address*) in order to receive your conference materials.

PLEASE TYPE OR PRINT THE FOLLOWING AS YOU WOULD LIKE IT TO APPEAR ON YOUR NAME BADGE

Name: First _____ Last _____

Title: _____
(i.e., chair, executive director, board member)

Council/Organization: _____

Street Address: _____
(address to which you'd like conference materials sent)

City: _____ State: _____ Zip: _____

E-mail: _____

Office Phone: _____ Fax: _____

Do you have any dietary restrictions? Yes No Please specify: _____

REGISTRATION FEES & INFORMATION: Please enclose the appropriate fees with your registration.

	Discount By 10/1/09	Regular By 10/23/09	Amount Due
Members (fee for each board or staff member)	\$375	\$425	
Non-Members	\$435	\$485	
R1 – Missouri River Tour (Thursday, November 5)	\$25	\$25	
R2 – Opening Reception (Thursday, November 5—REG. REQUIRED)	FREE	FREE	No Fee
R3 – Walter H. Capps Memorial Lecture, (REGISTRATION REQUIRED)	FREE	FREE	No Fee
R4 - Omaha Tours (Please select one): 1. Union Pacific Railroad <input type="checkbox"/> 2. Omaha Architecture <input type="checkbox"/> 3. Culture, Philanthropy, and Urban Revitalization <input type="checkbox"/> 4. Omaha's Ethnic Geography <input type="checkbox"/> 5. Landscapes of the Heart: Species Preservation <input type="checkbox"/>	\$10	\$10	
R5- MoMS Lunch at Love's Jazz and Art Center	\$20	\$20	
Guest Registration (includes Opening Reception, NEH Lunch, and Capps events) Guest name:	\$150	\$150	
I wish to make a tax-deductible contribution of:			
TOTAL AMOUNT DUE			

Information & Instructions

Discount Registration Deadline:

October 1, 2009 (postmark)

Final Registration Deadline:

October 24, 2009 (postmark)

DISCOUNT FEE POLICY: In order to qualify for the discount registration fee registration forms must be fully completed and mailed with payment or completed online prior to the Discount Registration Deadline of October 1, 2009. Staff or board members of member state humanities councils in good standing qualify for member conference rates.

PAYMENT POLICY: Payment must be enclosed with mailed registration forms. Online registration will not be considered complete until payment is received.

CANCELLATION/SUBSTITUTION POLICY:

All cancellations must be made by October 23. After this date, **no refunds** can be made.

Substitutions must also be completed by October 23. Substitutions received after October 23 will be assessed a 15% processing fee.

GUESTS: We welcome participants to invite a guest to join them for social activities at this year's conference. The registration fee of \$150 covers the Welcome reception at the Union Pacific Headquarters on Thursday evening and lunch with the James Leach, NEH Chairman and the Capps Lecture and Reception at the Joslyn Art Museum on Friday. Guests are also welcome to sit in on a session or two where space is available.

Please send Check or Money Order payable to:

FSHC, Attention: Liz Paine
1600 Wilson Blvd., Suite 902
Arlington, VA 22209

REGISTER & PAY ONLINE:
www.statehumanities.org/registration.htm

CIVIC REFLECTION FOR BOARD MEMBERS

REGISTRATION FORM

Saturday, November 7

8:00-9:00

Facilitator: Elizabeth Lynn

For most of their history, councils have offered highly popular and successful programs that bring people together for discussion around a text. In recent years an increasing number of councils have adapted this format as a vehicle for engaging the public in discussion of issues of vital importance to their community life. In a practice known as civic reflection, citizens are invited to read a common text as the basis for facilitated conversation about questions of civic engagement and the values and choices that we all confront in our collective public life. Please join your council colleagues for a text-based discussion led by skilled facilitators associated with the Project on Civic Reflection, and enjoy a stimulating intellectual experience while acquainting yourself with this interactive practice.

The text will be distributed prior to the conference.

Yes! I will be attending the civic reflection session.

Name: _____

Council/Organization: _____

Email: _____

Please return by mail or fax. You can also register online at
www.statehumanities.org/registration.htm

FSHC
1600 Wilson Blvd. Suite 902
Arlington, VA 22209