

An aerial photograph of a hot air balloon festival. Numerous colorful balloons with various patterns like stripes, zig-zags, and geometric shapes are floating in the sky. Below them is a lush green valley with a winding river, trees, and some buildings. The scene is captured from a high angle, looking down on the valley.

*The Quest for Tierra Nueva
Navigating Our Human Ties*

*Hyatt
Regency
Albuquerque
Albuquerque, NM*

*2010
National
Humanities
Conference
November 5–6, 2010*

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Cover photo courtesy of Ron Behrmann.

2010 Conference Theme

The Quest for *Tierra Nueva*: Navigating Our Human Ties

The 2010 National Conference will take place in Albuquerque, the largest metropolis in a state that will be celebrating the 400th anniversary of our republic's oldest capital city. Long depicted as a *Tierra Encantada*, a "Land of Enchantment," New Mexico is legendary for its azure skies and for the stark beauty of vistas that have inspired writers as eloquent as Willa Cather, D. H. Lawrence, and N. Scott Momaday, painters as diverse as Peter Hurd, Georgia O'Keeffe, and Fritz Scholder, Wild West personalities as colorful as Kit Carson, Billy the Kid, and Geronimo, and scientists as pivotal in their influence on current sensibilities as Robert H. Goddard, J. Robert Oppenheimer, and Edward Teller.

In the 16th and 17th centuries the region's deserts, sierras, and cottonwood-lined streams were being traversed not only by natives such as the Apaches and Navajos but by conquistadors in search of what John Keats would memorably portray as "realms of gold." By 1610, when the Spanish erected a Governor's Palace and a San Miguel Mission in a settlement devoted to the "Holy Faith of St. Francis of Assisi," it was all but inevitable that a small, dusty villa would eventually become a multicultural destination for such fabled routes as the northbound *Camino Real de Tierra Adentro* and the westbound Santa Fe Trail. The latter would eventually prepare the ground for picturesque rail journeys and for a highway that would be immortalized in John Steinbeck's fiction and in one of Nat King Cole's most popular recordings.

While the earliest of these developments were occurring in the Sangre de Cristo foothills, a London playwright on the south bank of the Thames was responding to accounts of a shipwreck and a seemingly miraculous recovery off the coast of Bermuda. By the end of 1611 Shakespeare had transmuted this narrative into *The Tempest* that would prompt audiences to weigh the impact of a "brave new world" that was being explored by Europeans on the far side of the Atlantic. In due course Aldous Huxley, Antonin Dvorak, Aaron Copland, and other artists would contribute their chords to a veritable new-world symphony. Abraham Lincoln would allude to its potent symbolism when he pledged "a new birth of freedom" for the nation he cherished as "the last best hope of earth." John F. Kennedy would evoke its imagery in his call for a "New Frontier" in American statecraft. His brother Robert would do likewise when, drawing upon Tennyson's "Ulysses," he exhorted his fellow citizens "To Seek a Newer World." Echoes of a related impulse would come to the fore in George H. W. Bush's appeal for "A New World Order." And in what must have come as a surprise to many of Henry Kissinger's associates, Richard Nixon's one-time Secretary of State would eventually foresee a fulfillment of that aspiration in the foreign-policy initiatives of Barack Obama.

"Make it new." So wrote Ezra Pound in a bold directive for Modernist poets. What many of us forget is that the writer who issued this manifesto was translating a passage from Confucius, a philosopher who'd flourished a hemisphere to the east and more than two and a half millennia in the past. We're reminded of such cross-fertilization every time we savor the latest fusion of cuisines in dining rooms that exemplify America's bracing heritage as a melting pot. And when we contemplate the remarkable diversity in *How the West is One*, a New Mexico Art Museum display whose juxtapositions comment on what a visitor to "The City Different" observes during a quick stroll around its bustling Plaza, we can't help comparing the impact of Joseph Traugott's provocative exhibition with the insights we derive from a brilliant, challenging volume like Azar Nafisi's *Reading Lolita in Tehran*.

As we prepare for our 2010 Federation gathering, an occasion when everyone will be asked to ponder the human ties, the connective tissues, that are integral to every aspect of the humanities, we urge participants to reflect upon the many ways in which each of us can relate our heritage, our histories, and our hopes to a quest for personal, institutional, and communal regeneration. We encourage attendees to think about the urgent needs of our country, and of a planet on which it becomes increasingly clear with every passing

2010 Conference Theme

day that no society can behave as if it were, in John Donne's formulation, "an island, entire of itself." Bearing this in mind, we hope above all that each delegate will remember the responsibilities we bear for the *tierra* that sustains us – for the precious, marbled gem our initial forays into space have revealed as a “demi-Paradise” against the silent backdrop of an ever-deepening void.

Our thanks to the 2010 National Humanities Conference Committee:

Rick Ardinger, Chair (ID)

Jane Hood (NE)

Jennifer Allen (OR)

Erik Jorgensen (ME)

Keira Amstutz (IN)

Craig Newbill (NM)

John Andrews (NM)

Michelle Quisenberry (NM)

Maggie Coval (CO)



The National Hispanic Cultural Center in Albuquerque. Photo courtesy of the National Hispanic Cultural Center.

Opportunities for Conference Participants

2010 Conference participants will have opportunities to....

- Meet and engage in dialogue with speakers, presenters, and participants
- Hear from leading scholars and others on a variety of humanities topics
- Participate in workshops of various subjects
- Learn what other councils are doing and share your initiatives
- Be updated on public humanities issues and activities and take part in planning for the future
- Meet new humanities council board and staff members
- Provide feedback to Federation leadership
- Meet informally with colleagues from humanities councils
- Meet representatives from other national humanities organizations



The Albuquerque Museum of Art and History. Photo courtesy of itsatrip.org.

Conference Registration, Hotel Reservations, and Transportation

Conference Registration

Conference registration deadlines:

Early/discount: **September 29**
(\$380 member/\$440 non-member/\$155 guest)

Regular registration: **October 21**
(\$430 member/\$490 non-member/\$155 guest)

To register online:

https://www.regonline.com/2010_national_humanities_conference_885871

To register by mail or fax:

Use the registration form at the end of this program.

Airport Ground Transportation

Albuquerque International Sunport
2200 Sunport Blvd. SE
Albuquerque, New Mexico 87106

The airport is a 10 minute ride from the hotel.

Sunport Shuttle

The airport counter is open 8 am-10 pm and is located on the ground level inside the terminal across from Southwest baggage claim #3. Walk-ups are welcome.

Reservations
505-883-4966
866-505-4966 *toll-free*
Email: reservations@sunportshuttle.com
Group Reservations: sales@sunportshuttle.com

\$11.00 one way first person, \$5.00 second person
\$20.00 Round Trip, \$5.00 second person each way

Albuquerque Cab Co.

Approximate cost \$18.00 to \$20.00 one way from the airport. 505-883-4888

Hotel Information

Hyatt Regency Albuquerque
330 Tijeras NW
Albuquerque, New Mexico, USA 87102

Reservation deadline: **September 29, 2010**
(\$149 single/double, 12.875% tax)

Reservations for FSHC members

To reserve a room online:

<http://albuquerque.hyatt.com/groupbooking/albuq2010fshc>

To reserve a room by phone:
505-842-1234

Special Information

When making phone reservations, mention the National Humanities Conference to ensure you receive our special rate, and request a confirmation number.

Please book early. Rooms are limited and will only be available until **September 29** or until our block is filled

Cancellations must be made by 4 pm the day of scheduled arrival to avoid a one night penalty of room & tax.

Speakers

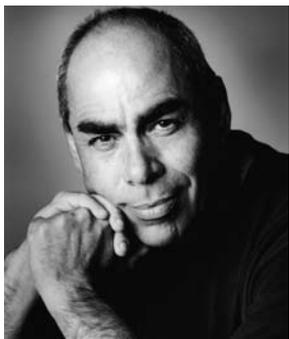


Photo courtesy of S.J. Staniski.

Azar Nafisi

Azar Nafisi is Director of Cultural Conversations and a Foreign Policy Institute Visiting Fellow at the School of Advanced International Studies at Johns Hopkins University. She is more widely known

as the author of *Reading Lolita in Tehran: A Memoir in Books* (2003), which relates her experience in Iran from her return in 1979 during the Revolution until her emigration in 1997 to the US. *Reading Lolita in Tehran* spent over 117 weeks on the New York Times bestseller list, has been translated into 32 languages, and has garnered numerous awards, including the 2004 Non-fiction Book of the Year Award from Booksense, the Frederic W. Ness Book Award, the 2004 Latifeh Yarsheter Book Award, and an achievement award from the American Immigration Law Foundation. In 2006 she won a Persian Golden Lioness Award for literature, presented by the World Academy of Arts, Literature, and Media. In 2009, *Reading Lolita in Tehran* was named as one of the “100 Best Books of the Decade” by *The Times* (London). Nafisi’s most recent book is *Things I Have Been Silent About: Memories* (2008). She earned a Ph.D. in English and American Literature at the University of Oklahoma.



Jimmy Baca

Jimmy Santiago Baca is a poet, writer, and teacher. Baca was abandoned by his parents at the age of two, raised by his grandmother, and later placed in an orphanage. At age 15, he was living on the streets, and at age 21, arrested for dealing drugs and incarcerated. In prison, he learned to read

and write, discovered his love of poetry, and submitted poems to the poetry editor of *Mother Jones*, which first published his work. His first book of poetry, *Immigrants in Our Own Land* (1979), was widely acclaimed. He received the American Book Award for poetry for *Martin and Meditations on the South Valley* (1987) and the International Award for his memoir *A Place to Stand*. Among Baca’s many books are *Black Mesa Poems* (1989), *Working in the Dark: Reflections of a Poet of the Barrio* (1992), *Heat: Steelwork Lives and Legends* (2001), and *The Importance of a Piece of Paper* (2004). Baca’s other awards include the Pushcart Prize, the International Hispanic Heritage Award, and the Cornelius P. Turner Award, given each year to a GED graduate who has made significant contributions to society in education, justice, health, public service or social welfare.

In 2005, Baca founded Cedar Tree, Inc., a nonprofit organization dedicated to “transforming lives through writing and literature.” Cedar Tree offers writing workshops for members of deprived communities, prison inmates, and at-risk youth. Baca received a B.A. in English and an Honorary Ph.D. in Literature from the University of Mexico.



Estevan Rael-Gálvez

Estevan Rael-Gálvez is Executive Director of the National Hispanic Cultural Center in Albuquerque, New Mexico. From 2001

until July 2009, he was State Historian of New Mexico. He initiated several innovative programs as State Historian, including the New Mexico Digital History Project, which features historical documents, videos, oral histories, and photographs. Rael-Gálvez has also served as Chairman of the Cultural Properties Review Committee, a policy-making/advisory board for historic preservation in New Mexico. He received a B.A. at the University of California at Berkeley in Literature and Ethnic Studies, and

Speakers

an M.A. and Ph.D. in American Culture at the University of Michigan at Ann Arbor. His dissertation examines narratives of Natives American slavery and their implications for identity. He is currently working on a book, *The Silence of Slavery*, which further explores these issues.



Sandia Peak Tramway, located east of Albuquerque, is the world's longest aerial tramway. Photo courtesy of Jay Blackwood.

Special Events – Registration Required

Thursday, November 4

1:00 pm – 3:00 pm

R1 NEH Challenge Grant Fundraising

Free/Registration Required

Open to staff and board members of state humanities councils

Hosted by the NEH Office of Challenge Grants, this special pre-conference session will offer information and guidance on general fundraising practices and, specifically, strategies for meeting the Challenge Grant match requirements. The session will open with comments on Challenge Grants and the current philanthropic climate. Other topics will include institutional capacity, case statements, endowment vs. direct funds, board roles, and planned giving. Two council Challenge Grant recipients will describe issues their councils encountered in their fundraising efforts and offer their perspectives on fundraising for state humanities councils. The second half of the session will be devoted to interactive discussion and one-on-one consultations.

5:00 pm – 7:00 pm

R2 Opening Reception

\$35/Registration Required

Albuquerque Museum of Art and History
Please join us for the opening reception at the Albuquerque Museum of Art and History where you will enjoy cocktails and light refreshments while taking in historic and artistic items of the city and of New Mexico. Designed and built by local architect Antoine Predock in 1979, the museum showcases state history through exhibits featuring maps, conquistador armor, weavings, and artifacts of colonial life.

Friday, November 5

10:30 am – Noon

R3 Civic Reflection for Board Members

Free/Registration Required

For most of their history, councils have offered highly popular and successful programs that bring people together for discussion around a text. In recent years an increasing number of councils have adapted this format as a vehicle for engaging the public in discussion of issues of

vital importance to their community life. In a practice known as civic reflection, citizens are invited to read a common text as the basis for facilitated conversation about questions of civic engagement and the values and choices we all confront in our collective public life. Please join your board colleagues for a text-based discussion led by skilled facilitators associated with the Project on Civic Reflection, and enjoy a stimulating intellectual experience while acquainting yourself with this interactive practice. Reading will be posted to the Federation Website prior to the conference.

Noon – 1:15 pm

R4 Federation Forum Roundtable Discussion

Free/Registration Required

Box lunch optional (\$22)

The annual Federation Forum offers an opportunity for the membership to help shape the activities and direction of the Federation. This year's Forum will take place in two parts. Following last year's pattern, the Federation staff and board will develop background issue documents on several topics related to Federation policies and operations and post them on the Federation website. At this Friday lunchtime session, tables will be identified by topic, and we will ask participants to join a roundtable discussion on the topic of their choosing. Participants will have the option of purchasing a box lunch to carry into this discussion. The Saturday Federation Forum session (1:30-3:00) will be devoted to reports from the roundtables and full group discussion of the issues raised in these reports.

Special Events – Registration Required

Friday, Nov 5 (cont'd)

5:30 pm – 7:30 pm

R5 Capps Lecture & Reception

Free/Registration Required

National Hispanic Cultural Center

This year's Capps Lecture will be presented by Azar Nafisi, professor and best-selling author of *Reading Lolita in Tehran*. Located along the beautiful banks of the Rio Grande, the National Hispanic Cultural Center is dedicated to "preserving and promoting the culture of the Spanish-speaking world."

The Walter H. Capps Memorial Lecture was established by the Federation Board of Directors in 1999 to honor the memory of Congressman Walter H. Capps – teacher, writer, public servant, and humanist in the deepest sense. Congressman Capps was a member of the California Council for the Humanities for six years and its chair for three. He was the chair of the Federation Board of Directors from 1983 to 1985. The lecture, officially designated the Walter H. Capps Memorial Lecture, is held annually, as part of or in conjunction with the Federation's National Humanities Conference.

Sunday, November 7

10:30 am, 11:30 am, and 12:30 pm (Buses Depart)

5:00 pm and 7:30 pm (Buses Return)

R6 Santa Fe Tours

\$35, includes admissions to all sites on tour/Registration Required

The New Mexico Humanities Council has arranged for tours to Santa Fe where you can visit four cultural institutions (admission included in registration fee), wander through galleries, or just enjoy a stroll along the street. Participants must sign up for one of three buses that will leave the Hyatt Regency at 10:30 am, 11:30 am, and 12:30 pm. Those attending Sunday morning's Program Officers Meeting will have priority seating on the last departing bus. A scholar/docent will be aboard each bus to talk about the history and culture of Santa Fe and to provide background on the cultural institutions you may visit in Santa Fe. Docent-

led tours will be set up at designated times (TBD) during the afternoon at the following places: the New Mexico History Museum, the Palace of the Governors, the New Mexico Museum of Fine Art, and the Institute of American Indian Art. Participants may want to have dinner in Santa Fe on their own, since buses won't depart for Albuquerque until 8 pm.

New Mexico History Museum

Opened in May 2009, the New Mexico History Museum is changing the way New Mexicans and visitors understand state history. The museum includes permanent and temporary exhibitions that explore the early history of indigenous people, Spanish colonization, the Mexican Period, and travel and commerce on the legendary Santa Fe Trail. The museum also serves as the anchor of a campus that encompasses the Palace of the Governors, the Palace Press, and the Fray Angelico Chavez History Library and Photo Archives.

Palace of Governors

Constructed in the early 17th century as Spain's seat of government in the New World, the Palace of Governors chronicles the history of Santa Fe, New Mexico, and the Southwest region. This adobe structure also serves as the state's history museum and was designated a Registered National Historic Landmark in 1960 and an American Treasure in 1999. Its four-foot thick walls, long galleries, period rooms, and secure courtyard tell tales of over 400 years of New Mexico history starting with Francisco Vasquez de Coronado's 1540 expedition to the region.

New Mexico Museum of Art

The New Mexico Museum of Art building dates only to 1917, but its design is based on the 300-year-old mission churches at Acoma and other pueblos. Its architecture established the Pueblo Spanish Revival style of architecture for which Santa Fe is known. The gallery's early "open door" policy encouraged artists working in New Mexico to show their work decades before Santa Fe became known for its commercial galleries. This welcoming environment, mixed with the growing excitement about New Mexico as a

Special Events – Registration Required

destination, enticed artists from other parts of the country to visit and exhibit their work. The resulting blend of Native American, Hispanic, and European cultures created a unique body of work that is the core of the museum's collection.

Institute of American Indian Art

The Institute of American Indian Art is the only museum in the world that highlights contemporary Native American arts by featuring the work of well-known artists and students who are graduating from the institute. Today the museum's collection has grown to house over 7,000 pieces of art and has been referred to as the "National Collection of Contemporary Native American Art." Visitors to the IAIA are exposed to multiple environments in which Indian artists live and create, reflecting the diverse cross-cultural influences on their art.



The church at Quarai mission, part of Salinas National Monument in New Mexico. Photo courtesy of newmexicostock.com.

Wednesday and Thursday, November 3 – 4

Wednesday, November 3

9:00 am – 4:00 pm
MoMS Meeting
The Way We Worked

Noon – 5:00 pm
MoMS Meeting
Key Ingredients

Thursday, November 4

9:00 am – 4:00 pm
MoMS Meeting
New Harmonies

9:00 am – 4:00 pm
MoMS Meeting
Journey Stories

Noon – 2:00 pm
Motheread

Noon – 4:00 pm
FSHC Board Meeting

Noon – 5:00 pm
Early Registration

1:00 pm – 3:00 pm
R1 NEH Challenge Grant Fundraising
Free/Registration Required
See description in the Special Events section of this program.

1:00 pm – 5:00 pm
Foundant Technologies Users Group
(Description to come)

3:00 pm – 5:00 pm
Development Officers Meeting
(Description to come)

5:00 pm – 7:00 pm
R2 Opening Reception
\$35/Registration Required
See description in the Special Events section of this program.

7:30 pm – 10:00 pm
FSHC Board Dinner

7:30 am – 8:30 am

Federation Orientation

For those attending their first Federation conference or those who would simply like to know more about the organization that serves as the councils’ voice in Washington, this session offers an opportunity to learn about the Federation’s mission, structure, history, activities, and people. Please join members of the Federation staff and board for a brief orientation to the Federation’s people, programs, and services.

7:30 am – 8:30 am

Special Interest Groups

NEH Public Programs Division

Join Tom Phelps, Director of Public Programs, for an informal discussion of current and upcoming initiatives and opportunities for collaboration between public programs and the state humanities councils.

Networking Session for Councils Interested in Civil Discourse & Civil Dialogue Activities

The humanities councils play a special role in promoting thoughtful dialogue on the important issues facing our country. The Arizona Humanities Council has had great success with its special initiative, “Project Civil Discourse.” We invite you to a networking session to learn what other councils are doing on this topic and to explore how we can join together on a larger scale to show our nation’s leaders how bi-partisan cooperation can lead to more informed and productive conversations.

8:30 am – 10:00 am

Opening Plenary

Estevan Rael-Gálvez, Executive Director of the National Hispanic Cultural Center

9:00 am

Book Silent Auction Opens

10:00 am – 10:30 am

Break

10:30 am – Noon

R3 Civic Reflection for Board Members

Free/Registration Required

See description in the Special Events section of this program.

10:30 am – Noon

Constituent Group Conversations

Executive Directors

Program Officers

Civic Reflection for Board Members

Development Officers

Fiscal Officers

Noon – 1:15pm

R4 Federation Forum Roundtable Discussions

Free/Registration Required

Box lunch optional (\$22)

See description in the Special Events section of this program.

1:30 pm – 3:00 pm

Concurrent Sessions

Navigating NEH Challenge Grants

Program staff will discuss opportunities for long-term support through endowment, spend-down funds, construction/renovation, and other direct expenditures available from the Challenge Grants program. New policies will be addressed, including the 3:1 match regardless of previous challenge grants. This information will be followed by presentations from two executive directors whose councils received NEH Challenge Grants. The application process and review will also be discussed, and there will be time for questions and answers

Council Board Member Discussion

Serving on a humanities council board is a challenging, rewarding, and sometimes perplexing activity. Many resources exist for helping board members establish good governance practices, but discussion with colleagues is invaluable in providing insight into some of the more intangible aspects of board service. This session offers an opportunity for discussion among council board members about issues of concern to their councils and about their role as leaders and board members. Specific topics for discussion will be defined in advance of the conference, but board members are also encouraged to raise issues they would like to discuss with their peers.

NEH Grant Administration I

This workshop will emphasize grant management and will include an overview of the Notice of Action (NOA) and other administrative forms, a look at the differences in grant cycles, a snap shot of General Terms and Conditions (GTAC) differences, and an open forum where the attendees may ask questions.

Note: Conference attendees may submit grant management questions in advance of the conference to the presenter, at rstraughter@neh.gov, no later than October 31, 2010.

The Future of Publishing

What impact is technology having on the literature we read and discuss? Is the digitization of books and the rise of the e-book market having a democratizing effect, or is it further widening the technology gap and class divides? The growth of e-books, the low cost of self-publishing, and the ease with which authors can market their books online have altered the literary landscape forever. To flourish, humanities councils offering book festivals and other book-centered programming must adapt to changing technology and publishing industry trends, but how best to benefit from these unique opportunities? This session will offer program officers who have strong ties to the literary and cultural communities the chance to share their states' changing literary cultures, demographics, and book-centered program models.

Participants are encouraged to share information about organizations, regional publishers, authors or other entities within their communities whose work might be of interest to councils conducting book-centered programming. The session organizer will collect this information and share it with interested attendees following the meeting.

1:30 pm – 3:00 pm

Concurrent Sessions (cont'd)**Congressional Communications I: Basics of Grassroots Advocacy**

Advocacy is not an activity that is limited to one Humanities on the Hill event and contacts with a few key offices at specific points in the year. Maintaining communication with congressional offices throughout the year and informing them about the vital programs taking place in their districts and states is crucial for helping your representatives make funding decisions that benefit councils. Participants in this session will discuss the basis for understanding the budget and appropriations processes, how the Federation and councils interact with these processes, and what new opportunities social networking tools offer to strengthen our advocacy efforts. This is an introduction and refresher course on the players, the process, and the steps the Federation and councils can take to affect the outcome.

Civility & Culture in Rural America: A Discussion About Programming

The session addresses the challenges of answering NEH Chairman Jim Leach's call for building international understanding and civil discourse in our rural communities, raising questions about both program content and format, and providing examples of initiatives already in process. Participants will discuss how we gauge cultural divides in rural communities and how that translates into program topics, how we identify specific audiences within rural communities, and what formats are effective for reaching and engaging rural audiences and organizations

Philosophy in the Air (and on the Airwaves)

Two different formats, similar goals: "Socrates Exchange" on New Hampshire Public Radio and "Why? Philosophical Discussions about Everyday Life," on Prairie Public Radio in North Dakota, invite listeners and online participants to engage in conversation with philosophers and with their neighbors – from high school classmates to residents of Iran. Find

out how these programs attract listeners and foster critical thinking, reflection, and thoughtful dialogue on contemporary issues and enduring human questions.

3:00 pm – 3:30 pm

Break

3:30 pm – 5:00 pm

Concurrent Sessions**Approaches to State & Private Partnerships & Endowments**

This session will include a panel of executive directors with significant experience in forging partnerships with states, foundations, and other institutions to fund and institutionalize humanities programs and activities. The panel will describe the histories and details of their particular experiences and, with the participation of audience members, discuss a variety of approaches that councils can take to develop and sustain these partnerships, regardless of their size or their experience in this area.

NEH New Board Member Orientation

Intended for new board members of state humanities councils, this session will introduce participants briefly to the national programs and current initiatives of the National Endowment for the Humanities, describe the activities of NEH's Federal/State Partnership, and highlight the collaborative efforts of the Partnership and the state humanities councils. It will also focus on the ways in which NEH and the Federation work together and the differences between the two organizations. Questions and discussion will be encouraged. New staff members of state humanities councils are also welcome and encouraged to attend.

Social Networks: Bridging Space, Time, Demographics?

Social networking sites are touted as breaking barriers of space, time, and demographics to bridge differences in U. S. culture. We often hear that Web 2.0 invites participation, sharing, and conversation, and overturns the hierarchy of the single expert to allow for open-ended, seamless, playful exchange of ideas. But can social media live up to this hype? This session will examine four promises of social networking: reaching across the vast distances of our home states; bridging the rural/urban divide; reaching across generations to involve citizens young and old in meaningful conversations; defying the limits of the now by encouraging meaningful, in-depth conversations that are

asynchronous, ongoing, evolving. Speakers will share their insights into who is using social media, how much time they spend on sites, where users live, the quality of the discussions hosted on these sites, and more.

Museum on Main Street (MoMS) Best Practices

At its core, Museum on Main Street provides an avenue for state humanities councils to work closely with museums and citizens of small towns to explore their own heritage and share their stories through exhibitions and public programs. Sharing best practices at national meetings allows councils the opportunity to learn from their peers, raising the bar for everyone. Three councils will share their experiences in developing sustained relationships with museums and leaving a legacy of change in small towns in their states. By strengthening the capacity of museums to tell the stories of their collections, and their communities, the councils are investing in the future of these organizations and preservation of their history and heritage. The session will focus on sharing the best practices of other state councils, highlighting the multiple ways humanities council's use the MoMS program as a way to connect with small museums.

Old Worlds, New Insights: Re(-)presenting American Indian Experiences

This roundtable will illuminate several councils' experiences as they have worked to build meaningful partnerships with their state's indigenous peoples during recent decades. Participants will explore what it means to encounter old worlds with new awareness and to create innovative approaches to the ways we write and think about the past. American Indians have for thousands of years held deeply rooted ideas about their worlds, but only recently have native experts been asked to express these ideas, to teach us what they have always known. By respecting the authority of indigenous voices, we've been able to craft a more complete story, resulting in a fundamental shift in public perceptions and understanding.

3:30 pm – 5:00 pm

Concurrent Sessions (cont'd)**Conquest, Re-Conquest, De-Conquest:
Colonial and De-Colonial Imaginaries
Along the Camino de Tierra Adentro**

Collective memory is profound in a contested region at the edges of empire, where conquerors are conquered in turn and where discourses of power morph into discourses on survival. Conquest and re-conquest, resistance and capitulation are recurring themes in the intangible cultural heritage of the vast region. To read cultural narratives and metaphors more deeply, we must follow them beyond the documents of history and literature and into choreography, costume, ritual, and song. University of New Mexico scholar Enrique Lamadrid will help participants identify and understand programming opportunities that build on international understanding and/or foster cross cultural understanding. He will describe various types of celebrations that have emerged in his fieldwork on fiestas, devotions, and pilgrimages along the Camino Real. During the question and answer session, participants will be encouraged to share their examples of inclusive cultural interactions that include traditions, theology, and mythology of religion and those that may involve “syncretism,” the attempt to reconcile disparate or contrary beliefs, often while melding practices of various schools of thought.

**The Power of Place in the Smithsonian’s
National Museum of African American
History and Culture**

This session will introduce participants to the Smithsonian’s new National Museum of African American History and Culture (NMAAHC), its mission, and its planned exhibitions. An open discussion and dialogue will focus on the projects councils have supported that preserve and interpret the histories of their local African American communities. The museum’s planned exhibition, “The Power of Place,” will use the lens of place and region to immerse visitors in the broad diversity of the African American experience. The session will also offer an opportunity to explore possible ways that state

humanities councils and the NMAAHC might collaborate to support each other’s work.

5:30 pm – 7:30 pm

**R5 Capps Lecture & Schwartz Prize
Presentation*****Free/Registration Required***

See description in the Special Events section of this program.

Dinner on Your Own

7:00 am – 8:30 am

Continental Breakfast

7:00 am – 8:00 am

Special Interest Groups

8:00 am – 9:30 am

Concurrent Sessions**Board Members and Fundraising: A Land of Opportunity**

Board members can and should play a vital role in raising private funds for your council, but staff needs to be flexible on how this happens. Above all, there must be a commitment to excellence throughout the process. This session will cover many ways for board members to be involved in raising gifts of all sizes and ways for staff to ensure that board members experience satisfaction and success with their participation in fundraising.

Bridging Cultures within the Network of State Humanities Councils

As part of NEH Chairman Jim Leach's "Bridging Cultures" initiative, this session will provide a rich opportunity for the four executives from councils at the geographical edges of our humanities network to share their experiences. Each of these councils serves populations and cultures which are unique and complicated internally, while also dealing with the broad national/western culture of the mainland/lower 48. In many ways, these councils are some of the most cutting edge councils because they "bridge cultures" every single day.

Staying Current with the NEH Office of Inspector General

This session, designed primarily for financial management staff, executive directors, and program officers responsible for council-conducted projects, will cover several topics to help councils meet the legal requirements of their grant-making and programming activities. Topics will include: cost-sharing documentation and the General Support Grant, Time and Effort Reports that explain why specific council staff members are required to document time and

effort, changes in the new IRS Form 990, in particular the section on governance, and questions concerning OMB Circular A-133. The final topic will allow time for discussion of the impact of the A-133 audit.

Online and On Paper: Stories to Promote the Humanities

This workshop will be a conversation about using humanities content to reach new audiences through print and online media, from magazines to blogs to online video. It will examine idea development and working with writers and producers to deliver humanities content directly for public consumption. Panelists will represent various editorial approaches from the scholarly-journalistic. This session will include discussion of how state councils can get the most out of *Humanities* magazine, along with strategies for bringing the humanities and human beings together face-to-face.

Tierra Nueva/Estudiantes Aprendizaje: How Historical Research Impacts Student Learning

National History Day, a recognized history education Program of Excellence, has launched a groundbreaking national research study demonstrating how students in grades 6-12, who participate in historical research achieve higher academic success and are better prepared for civic engagement. Through this presentation, the corresponding discussions, and the examination of student work, we will explore how the study results could be applied by state humanity councils to achieve collaboration with schools. Topics will include the importance of historical research to academic success, skills acquired through National History Day, how to use the results of the study to strengthen connections with the schools, how to encourage a lifelong interest in learning about history, and how to build support to preserve and promote the study of history.

8:00 am – 9:30 am

Concurrent Sessions (cont'd)**Civil War 150 Roundtable: Battlefields and Beyond**

Many historians and historical organizations are devoting their time and resources to shaping a Civil War Sesquicentennial Commemoration that will engage the American public, not only in battlefield states but throughout the country. In this session, we will explore strategies for expanding the story of the Civil War to illuminate its significance for all Americans in all parts of the country. Bob Sutton will introduce the NPS CW150 initiative “Civil War to Civil Rights,” and suggest ways state humanities councils might tap into NPS activities. NEH will describe some of its new national programming efforts on the Civil War. Most of the session will then be devoted to conversation among session participants about CW150 programs and activities in their states.

Innovative Public Programs: Humanities and the Performing Arts

The session will explore ways in which humanities public programs can be created, developed and implemented around the collaboration of performing organizations and humanities practitioners. We will discuss the mechanisms by which to encourage innovative programming at community organizations locally, regionally and nationally. This session will be discussion-based and participants are welcome to share the many ways humanities councils can encourage and invite the arts and humanities to collaborate in meaningful ways to serve the public and to foster civic engagement.

9:30 am -10:00 am

Break

10:00 am

Book Auction Closes

10:00 am – 11:30 am

Concurrent Sessions**Congressional Communications II: The Current Climate**

History has shown that one election can dramatically change the congressional landscape, introducing new players, bringing new issues to the foreground, and possibly altering the funding climate. In this session we will hear from our Washington DC representatives about the impact of the recent election and the prospects for the coming year. In advance of the election we will ask councils to provide us information about the candidates seeking election in their states, and after learning of the results of the November election we will use that information to help shape the strategy for the coming year. This session will primarily be devoted to information exchange and discussion.

A Conversation about Bridging Cultures: A Special Initiative of the National Endowment for the Humanities

To help Americans better understand our rich cultural heritage, while enhancing public knowledge of and respect for others both here and abroad, NEH has launched a new initiative, called *Bridging Cultures*. The initiative encourages projects that explore the ways in which cultures from around the globe, as well as the myriad subcultures within America's borders, have influenced American society. In this session, NEH staff will describe recent grant opportunities designed especially for the initiative. We also seek to engage interested staff and board members of state humanities councils in a conversation about the initiative with particular emphasis on learning from councils the ways in which councils believe the initiative might work best at the state and local level. We also welcome ideas from councils about what NEH might do at the national level to further the goals of the initiative.

Messaging/Branding

(Description to come)

Humanities on the Edge: Risk, Reward and Failure

This dialogue-based session will explore the risks, rewards, and difficulties of implementing humanities programming on the edge. We will discuss how to serve and develop new audiences without alienating our existing ones. After beginning the session with a brief showcase of innovative program ideas including Illinois' *Velosophie*, Oregon's *Think & Drink*, and Indiana's *Pecha Kucha* idea exchange, participants will then engage in a productive discussion of issues such as: Can big risks lead to giant failures? What groups are never reached, why, and how might we better reach them? What programming formats scare us? What formats haven't we tried? Best practice guides featuring the most successful experimental programs will be distributed to participants.

Navigating the US-Mexico Border: A Documentary Journey

This session will explore the dynamics of U.S.-Mexico border history and culture through the medium of film. Using short clips from award-winning films produced by New Mexico native Paul Espinosa (and funded by NEH and state humanities councils), the presentation will provide a historical journey through the border region and will include an introduction to the historical moment which gave rise to the creation of the current border, a profile of the labor recruitment system in the region, a look at how schools dealt with the growing presence of Mexican American students and the early battle for educational equity, an exploration of the volatile events in 1916 when the U.S. and Mexico came to the brink of war, and a portrait of the migrant experience seen through the eyes of a young Mexican American boy.

10:00 am – 11:30 am

Concurrent Sessions (cont'd)**All Together Now: Working with Cultural Partnerships**

Cultural partnerships are often an economical ways to engage new audiences and develop relationships with fellow cultural stakeholders. Through shared programming and events, councils can elevate their profiles in their cultural community, contribute to the development of humanities professionals and leverage resources for increased effectiveness. This session will offer practical tools and case studies in how to successfully engage in cultural partnerships such as commemorative commissions, cultural and heritage tourism projects, and conference affiliations.

NEH Grant Administration II - Tying Up Loose Ends: Reporting Requirements

This workshop will emphasize grant management and will include a detailed look at the federal financial reporting requirements (SF 425/FFR), discussion of eGMS, NEH's grant management system and what it can do for councils, and an open forum where the audience may pose questions. *Note: Conference attendees may submit grant management questions in advance of the conference to the presenter, at rstraughter@neh.gov, no later than October 31, 2010.*

11:45 am – 1:15 pm

Lunch with NEH Chairman James Leach

1:30 pm – 3:00 pm

Federation Forum

The annual Federation Forum offers an opportunity for the membership to help shape the activities and direction of the Federation. This year's Forum will take place in two parts. Following last year's pattern, the Federation staff and board will develop background issue documents on several topics related to Federation policies and operations and post them on the Federation website. At the Friday lunchtime session, tables will be identified by topic, and we will ask participants to join a

roundtable discussion on the topic of their choosing. The full-group Federation Forum session on Saturday will be devoted to reports from the roundtables and full group discussion of the issues raised in these reports. Please join us for this unique once-a-year opportunity for discussion of issues we face as a community.

3:00 pm – 3:15 pm

Break

3:15 pm – 4:45 pm

Annual Business Meeting

4:45 pm – 6:00 pm

Closing Plenary Session

Jimmy Santiago Baca

Dinner on your own

9:00 pm – midnight

Federation Hospitality Suite

Sunday, November 7

7:30 am – 8:30 am

FSHC New Board Breakfast

8:30 am – Noon

Program Officers Meeting

Like other constituent groups, program officers have one time slot to meet during the Federation Conference itself. We meet on Friday, November 5 from 10:30 am - 12:00 noon. Program officers will also have an informal Program Officers Dinner on Friday, November 5, 7:30 pm - 9:30 pm, at a restaurant in Albuquerque to be determined. Organizers will post the meeting place to humtalk2 before the Federation Conference and circulate it at the conference so all participants can head out to the restaurant together from the hotel. Since the standalone Program Officers Meeting was cancelled for 2010 due to scheduling issues, program officers are holding an abbreviated annual meeting immediately following the Federation Conference on Sunday, November 7. The annual meeting will include a general meeting followed by several concurrent sessions between 8:30 am - 12:00 noon in the same hotel as the Federation Conference. There is no registration fee, but pre-registration is required. To pre-register, send an email with the subject line "Program officer pre-registration" to scollins@statehumanities.org by October 21, 2010.

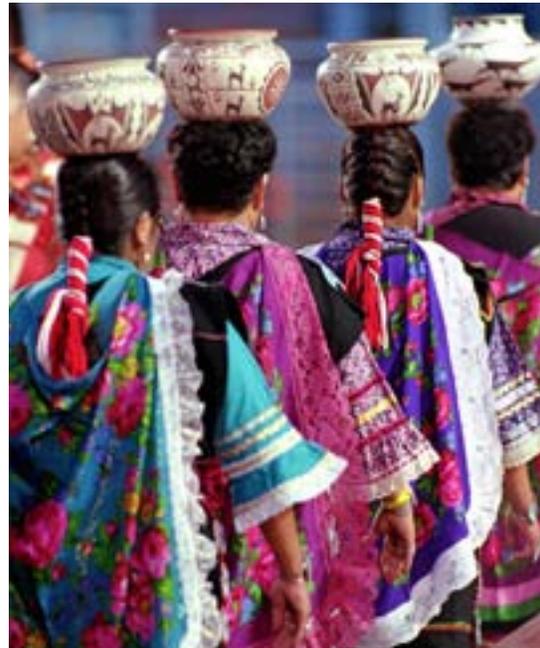
10:30 am, 11:30 am, and 12:30 pm (Buses Depart)

5:00 pm and 7:30 pm (Buses Return)

R6 Santa Fe Tours

\$35, includes admissions to all sites on tour/Registration Required

See description in the Special Events section of this program.



Zuni Olla dancers balance ceramic pots on their heads. Photo courtesy of MarbleStreet-Studio.com.

Registration Form, 2010 NHC, Nov. 5 – 6, Albuquerque, NM

The easiest way to register is online:

https://www.regonline.com/2010_national_humanities_conference_885871

If you prefer to register by mail or fax, use the form below. Print your name and council as you want it to appear on your name badge. *Council board members should use a home or work address (not the council address) to receive conference materials.*

Name: First: _____ Last: _____

Title (e.g, chair, executive director, board member): _____

Council/Organization: _____

Street Address: _____

Work or home address where conference materials should be sent. Do not use council address.

City: _____ State: _____ Zip: _____ E-mail: _____

Phone (indicate if home, work, or mobile): _____ Fax: _____

Do you have any dietary restrictions? Yes No Please specify: _____

Please complete the registration and fee form below. **Enclose the appropriate fees with your registration.**

	Discount By 9/29/10	Regular By 10/21/09	Register? (Yes or No)	Amount Due
Members (fee for each board or staff member)	\$380	\$430		
Non-Members	\$440	\$490		
R1 – NEH Challenge Grant Fund Raising Workshop Thurs, Nov 4, 1:00 pm – 3 pm REGISTRATION REQUIRED	FREE	FREE		No Fee
R2 – Opening Reception Thurs, Nov 4, 5:00 pm – 7 pm REGISTRATION REQUIRED	\$35	\$35		
R3 – Civic Reflection for Board Members Fri, Nov 5, 10:30 am – 12:00 pm REGISTRATION REQUIRED	FREE	FREE		No Fee
R4 – Federation Forum Roundtable Discussions Fri, Nov 5, 12:00 pm – 1:15 pm REGISTRATION REQUIRED	FREE	FREE		No Fee
Optional box lunch for attendees of Roundtable Discussions	\$22	\$22		
R5 – Walter H. Capps Memorial Lecture Fri, Nov 5, 5:30 pm – 7:30pm REGISTRATION REQUIRED	FREE	FREE		No Fee
R6 – Tours to Santa Fe Sun, Nov 7 REGISTRATION REQUIRED <input type="checkbox"/> 10:30 Departure <input type="checkbox"/> 11:30 Departure <input type="checkbox"/> 12:30 Departure (priority seating for attendees of Sunday morning’s Program Officers Meeting)	\$35	\$35		
Guest Registration (Opening Reception, NEH Lunch, and Capps events only). Guest name: _____	\$155	\$155		
TOTAL AMOUNT DUE				

Registration Form, 2010 NHC, Nov. 5 – 6, Albuquerque, NM

Information & Instructions

Discount Registration Deadline

September 29, 2010 (postmark)

Final Registration Deadline

October 21, 2010 (postmark)

Discount Fee Policy

In order to qualify for the discount registration fee registration forms must be fully completed and mailed with payment or completed online prior to the Discount Registration Deadline of September 29th, 2010. Staff or board members of member state humanities councils in good standing qualify for member conference rates.

Payment Policy

Payment must be enclosed with mailed registration forms. Online registration will not be considered complete until payment is received.

Cancellation and Substitution Policy

All cancellations must be made by October 21st. After this date, **no refunds** can be made. Substitutions must also be completed by October 21st. Substitutions received after October 21st will be assessed a 15% processing fee.

Guests

We welcome participants to invite a guest to join them for social activities at this year's conference. The registration fee of \$155 covers the opening reception Thursday evening, the Capps Lecture and Reception on Friday, and lunch with the NEH Chairman James Leach on Saturday.

Please send check or money order payable to:

Federation of State Humanities Councils

Attention: Liz Paine

1600 Wilson Blvd., Suite 902

Arlington, VA 22209

You can also register and pay online:

https://www.regonline.com/2010_national_humanities_conference_885871

